

IN THE CLAIMS

Please amend Claims 1-3, 5-9, 11-15, 17-23, 25-31, 33-39 and 41-42 as indicated:

1. (currently amended) A method for receiving on a user device a web page content from a network content server, said method comprising:

requesting, from a user device and via a billing server, a single web page's content from a network content server;

displaying on the user device multiple [[enhancement]] options from the billing server to a single user of the user device to view the single web page's content for a [[cost]] price, wherein each [[enhancement]] option has a different [[cost]] price;

selecting, by the single user, at the user device at least one of the [[enhancement]] options;

receiving at the user device a requested content from the single web page according to the selected [[enhancement]] option, wherein the requested content is less than all of the single web page; and

displaying on the user device the requested content from the single web page.

2. (currently amended) The method of claim 1, wherein the prices of the [[enhancement]] options are based on a removal of advertisement from the single web page content.

3. (currently amended) The method of claim 1, wherein the prices of the [[enhancement]] options are based on an age of the at least a portion of the single web page content.

4. (previously presented) The method of claim 1, wherein the requested content is displayed on a Personal Digital Assistant (PDA) having a limited sized display.

5. (currently amended) The method of claim 4, wherein the prices of the [[enhancement]] options are based on what percentage of the single web page is displayed on the user device, and wherein a choice of what percentage of the single page is displayed is dependent on the size of the PDA's limited sized display.

6. (currently amended) The method of claim 5, wherein a ~~higher priced~~ ~~[[enhancement]]~~ an agreement to pay a fee causes the display of only a non-text image from the single web page.

7. (currently amended) A system for receiving on a user device a web page content from a network content server, said system comprising:

means for requesting, from a user device and via a billing server, a single web page's content from a network content server;

means for displaying on the user device multiple ~~[[enhancement]]~~ options from the billing server to a single user of the user device to view the single web page's content for a ~~[[cost]] price~~, wherein each ~~[[enhancement]]~~ option has a different ~~[[cost]] price~~;

means for selecting, by the single user, at the user device at least one of the ~~[[enhancement]]~~ options;

means for receiving at the user device a requested content from the single web page according to the selected ~~[[enhancement]]~~ option, wherein the requested content is less than all of the single web page; and

means for displaying on the user device the requested content from the single web page.

8. (currently amended) The system of claim 7, wherein the prices of the ~~[[enhancement]]~~ options are based on a removal of advertisement from the web page content.

9. (currently amended) The system of claim 7, wherein the prices of the ~~[[enhancement]]~~ options are based on an age of the at least a portion of the web page content.

10. (previously presented) The system of claim 7, wherein the requested content is displayed on a Personal Digital Assistant (PDA) having a limited sized display.

11. (currently amended) The system of claim 7, wherein the prices of the ~~[[enhancement]]~~ options are based on what percentage of a single web page is displayed on the user device.

12. (currently amended) The system of claim 11, wherein a ~~higher priced enhancement~~ an agreement to pay a fee causes the display of only a non-text image from the single web page.

13. (currently amended) A computer program product, executed on a tangible computer-readable medium, for receiving on a user device a web page content from a network content server, said computer program product comprising:

computer program code for requesting, from a user device and via a billing server, a single web page's content from a network content server;

computer program code for displaying on the user device multiple [[enhancement]] options from the billing server to a single user of the user device to view the single web page's content for a [[cost]] price, wherein each [[enhancement]] option has a different [[cost]] price;

computer program code for selecting, by the single user, at the user device at least one of the [[enhancement]] options;

computer program code for receiving at the user device a requested content from the single web page according to the selected [[enhancement]] option, wherein the requested content is less than all of the single web page; and

computer program code for displaying on the user device the requested content from the single web page.

14. (currently amended) The computer program product of claim 13, wherein the prices of the [[enhancement]] options are based on a removal of advertisement from the web page content.

15. (currently amended) The computer program product of claim 13, wherein the prices of the [[enhancement]] options are based on an age of the at least a portion of the web page content.

16. (previously presented) The computer program product of claim 13, wherein the requested content is displayed on a Personal Digital Assistant (PDA) having a limited sized display.

17. (currently amended) The computer program product of claim 13, wherein the prices of the [[enhancement]] options are based on what percentage of a single web page is displayed on the user device.

18. (currently amended) The computer program product of claim 17, wherein ~~a higher priced enhancement~~ an agreement to pay a fee causes the display of only a non-text image from the single web page.

19. (currently amended) A method for transmitting web page content from a network content server to a user device, said method comprising:

receiving at a billing server a request from a user device for a web page content from a network content server;

sending to the user device from the billing server a display of multiple [[enhancement]] options for [[viewing]] a single user to view the web page content for a [[cost]] price, wherein each [[enhancement]] option has a different [[cost]] price;

receiving, from a single user who is using the user device, at least one selection from the multiple [[enhancement]] options; and

sending at least a portion of the web page content to the user device, wherein the sent portion of the web page content is dependent on which [[enhancement]] option was selected by the user device.

20. (currently amended) The method of claim 19, wherein the prices of the [[enhancement]] options are based on a removal of advertisement from the web page content.

21. (currently amended) The method of claim 19, wherein the prices of the [[enhancement]] options are based on an age of the at least a portion of the web page content.

22. (currently amended) The method of claim 19, wherein the multiple [[enhancement]] offers are defined by a non-URL descriptive portion of a script header to the web page content.

23. (currently amended) The method of claim 22, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further comprises using the XML script from the script header to generate at the user device a display of the multiple [[enhancement]] offers.

24. (previously presented) The method of claim 19, wherein the sent portion of the web page content is formatted to be displayed on a Personal Digital Assistant (PDA) that has a limited sized display.

25. (original) The method of claim 19, wherein the network content server is on an Interact.

26. (original) The method of claim 19, wherein the billing server and the network content server are a same device.

27. (currently amended) A system for transmitting web page content from a network content server to a user device, said method comprising:

means for receiving at a billing server a request from a user device for a web page content from a network content server;

means for sending to a single user of the user device from the billing server a display of multiple [[enhancement]] options for viewing the web page content for a [[cost]] price, wherein each [[enhancement]] option has a different [[cost]] price;

means for receiving from the user device at least one selection from the multiple [[enhancement]] options chosen by the single user; and

means for sending at least a portion of the web page content to the user device, wherein the sent portion of the web page content is dependent on which [[enhancement]] option was selected by the user device.

28. (currently amended) The system of claim 27, wherein the prices of the [[enhancement]] options are based on a removal of advertisement from the web page content.

29. (currently amended) The system of claim 27, wherein the prices of the [[enhancement]] options are based on an age of the at least a portion of the web page content.

30. (currently amended) The system of claim 27, wherein the multiple [[enhancement]] offers are defined by a script header to the web page content.

31. (currently amended) The system of claim 30, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further comprises parsing the XML script from the script header to generate at the user device a display of the multiple [[enhancement]] offers.

32. (previously presented) The system of claim 27, wherein the sent portion of the web page content is formatted to be displayed on a Personal Digital Assistant (PDA) that has a limited sized display.

33. (original) The system of claim 27, wherein the network content server is on an Internet.

34. (original) The system of claim 27, wherein the billing server and the network content server are a same device.

35. (currently amended) A computer program product, executed on a tangible computer-readable medium, for transmitting web page content from a network content server to a user device, said computer program product comprising:

computer program code for receiving at a billing server a request from a user device for a web page content from a network content server;

computer program code for sending to a single user of the user device from the billing server a display of multiple [[enhancement]] options for viewing the web page content for a [[cost]] price, wherein each [[enhancement]] option has a different [[cost]] price;

computer program code for receiving from the single user of the user device at least one selection from the multiple [[enhancement]] options; and

computer program code for sending at least a portion of the web page content to the user device, wherein the sent portion of the web page content is dependent on which [[enhancement]] option was selected by the user device.

36. (currently amended) The computer program product of claim 35, wherein the prices of the [[enhancement]] options are based on a removal of advertisement from the web page content.

37. (currently amended) The computer program product of claim 35, wherein the prices of the [[enhancement]] options are based on an age of the at least a portion of the web page content.

38. (currently amended) The computer program product of claim 35, wherein the multiple [[enhancement]] offers are defined by a script header to the web page content.

39. (currently amended) The computer program product of claim 38, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further comprises parsing the XML script from the script header to generate at the user device a display of the multiple [[enhancement]] offers.

40. (previously presented) The computer program product of claim 35, wherein the sent portion of the web page content is formatted to be displayed on a Personal Digital Assistant (PDA) that has a limited sized display.

41. (original) The computer program product of claim 35, wherein the network content server is on an Internet.

42. (original) The computer program product of claim 35, wherein the billing server and the network content server are a same device.